

ADVERTISE WITH THE UNITED CHURCH OF CHRIST

Advertise online or in print to reach some
of the United Church of Christ's nearly
650,000 members across the country.

UCC YEARBOOK

The United Church of Christ Yearbook is an essential resource used annually by clergy and lay leaders that lists all UCC congregations, pastors, and other denominational data.

AD SPECIFICATIONS

Full Page		Half Page	
Size	4.75" (W) x 8" (H)	Size	4.75" (W) x 3.875" (H)
Color	Black and White	Color	Black and White

NOTE: Ads must be submitted as high-resolution PDFs with all fonts outlined and images embedded.

AD PRICING

Full Page		Half Page	
Standard	\$500	Standard	\$300
Outside Back Cover	\$5,000		
Inside Cover	\$2,500		

DEADLINES

Space Reservation	February 1, 2026
Artwork	March 1, 2026

UCC DESK CALENDAR

The United Church of Christ desk calendar is used as a daily planner for clergy and lay leaders throughout the United Church of Christ.

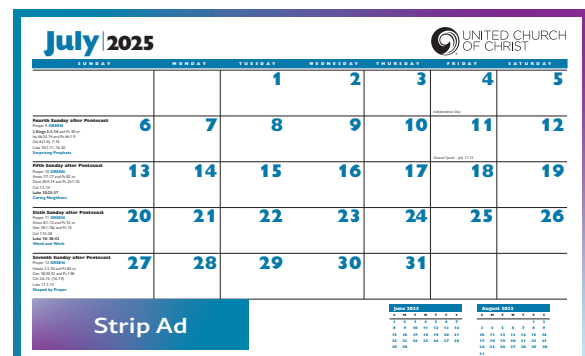
AD SPECIFICATIONS

Full Page		Half Page	
	VERTICAL		HORIZONTAL
Size	7.5" (W) x 10" (H)	Size	7.5" (W) x 5" (H)
Color	Black and White	Color	Black and White
Quarter Page		Eighth Page	
Size	3.625" (W) x 4.75" (H)	Size	3.625" (W) x 2.25" (H)
Color	Black and White	Color	Black and White
Strip Ad			
Size	6.5" (W) x 1.5" (H)		
Color	Black and White		

NOTE: Ads must be submitted as high-resolution PDFs with all fonts outlined and images embedded.

AD PRICING

Full Page		Half Page	
	\$1,595		\$795
Quarter Page		Eighth Page	
	\$395		\$150
Strip Ad			
	\$150		



DEADLINES

Space Reservation February 1, 2026
Artwork March 1, 2026

To order go to ucc.org/ads now.

ADVERTISING RATES | 2026

UCC WEBSITE

Display Advertising
Online

Reach over 75,000 users each month at ucc.org with display ads. Ads are dynamically showcased throughout the website in high-traffic sections, including news, events, home, and key information page areas. Over 904 thousand page views occur annually.

AD SPECIFICATIONS

Leaderboard	Square	Skyscraper
Size 728 x 300 pixels, 72 dpi	Size 300 x 300 pixels, 72 dpi	Size 300 x 600 pixels, 72 dpi

NOTE: Ads must be submitted as .jpg or .png files and include hyperlink at submission.

AD PRICING

Leaderboard \$500/month	Square \$350/month
Skyscraper \$150/month	Set-up \$25/ad

DEADLINES

Artwork can be updated at maximum 1 time per month, allowing for at least 5-7 days before display ad will go live on site. Each new ad will incur a \$25 set-up fee.

AD PLACEMENT



To order go to ucc.org/ads now.

ADVERTISING RATES | 2026

UCC NEWS DIGEST

UCC News Digest is the United Church of Christ's weekly e-zine, produced every Tuesday and delivered to nearly 20,000 subscribers with an average annual open rate over 45%.

AD SPECIFICATIONS

Banner Ad

Size 418 x 235 pixels, 72 dpi

NOTE: Ads must be submitted as .jpg or .gif files and include hyperlink at submission.

AD PRICING

ANNUAL SUBSCRIPTION (non-consecutive weeks)

24	20	16
\$5,800	\$4,850	\$3,900
12	6	
\$2,950	\$1,500	

NOTE: A premium per ad (\$100) will be charged for consecutive week placement. Placement is not guaranteed and is subject to availability.

DEADLINES

One week (5 business days) ahead of scheduled week

DESIGN SERVICES

Display Advertising
Services

In order to help our advertisers produce high-quality artwork and advertising, we offer the following design services and competitive rates for all listed advertising opportunities.

DISPLAY AD DESIGN

Print		Online	
Full Page	\$250	Web Ad	\$50
Half Page	\$125	Digest Ad	\$50
Quarter Page	\$100		
Eighth Page	\$50		
Strip	\$50		

REQUIREMENTS

The following items must be provided to the design team:

- High-resolution logos in vector file format (.eps or .ai)
- High-resolution (300 dpi) photos of images and/or graphics to be included
- Sketch or reference material for look and feel of ad
- Identity guidelines for your organization, if applicable

DEADLINES

Two weeks (10 business days) ahead of scheduled placement.