



*During the program, farmers in Mexico, the Philippines and the United States tell their stories and offer viewers a rare glimpse into their challenging lives.*

## STRONG ROOTS FRAGILE FARMS

The global economy has changed family farming forever. This proud tradition has been dramatically affected by forces beyond its control. As farmers are forced off the land, and as the small towns they live in crumble, corporate farms gobble up the remains.

**STRONG ROOTS FRAGILE FARMS**

is now available in DVD for \$20.

Please call 1-800-537-3394 for your copy.

WILL BE AIRED ON NBC-TV  
BEGINNING ON MAY 20, 2007  
OVER A 30-DAY PERIOD

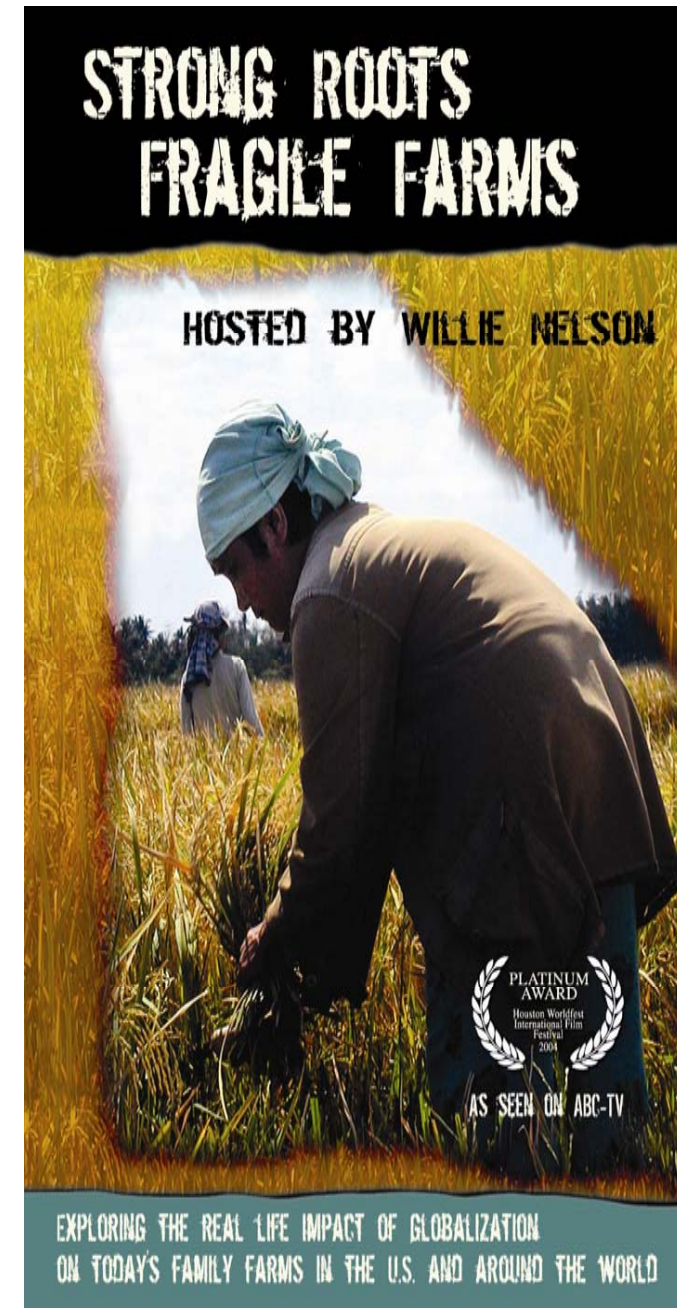
Please contact your local NBC  
affiliate for date and time.

Go to [www.ucc.org/fragilefarms](http://www.ucc.org/fragilefarms)  
for listings



**United Church of Christ**

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## *Is The Family Farm DISAPPEARING?*

This made-for-television documentary was produced by Justice & Witness Ministries of the United Church of Christ and the National Council of Churches and was originally aired on ABC television in 2002. Hosted by Willie Nelson, with an original score by Peter Buffett



(composer for *Dances With Wolves*), this program explores the real-life impact of globalization upon today's farm families in the United States, the Philippines, and Mexico. *Strong Roots* moves beyond statistics to put a human face on a crisis that impacts us all – globalization.



*This documentary gives national exposure to the challenges of globalization, not only for our farm families, but for all of us who are concerned about justice for those who grow food and work the land.*



Take action. Stand with family farmers in the United States and abroad – before it's too late.



***STRONG ROOTS, FRAGILE FARMS* is a dramatic look at their plight, its causes and what we can do. The document has won universal acclaim, including the Platinum Award at the Houston Worldfest International Film Festival.**